20 23

TRUITY CREDIT UNION

# ANNUAL REPORT

















A Better Way to Bank

# Why We Exist:

To **Serve** Our Members' Interests

## What We Stand For:

Integrity Is First In All We Do

Treat All With Respect

Value Employees As Our Primary Resource

Be a Good Corporate Citizen

## We Promise To:

Treat you with the highest standards of **respect** and **professionalism**.

Be **accurate** and **ensure the security** of your financial information.

Make it easy for you to do business with us.

**Identify** your needs and suggest a solution that will **improve** your financial life.

**Respond** to your requests in a timely manner.

**Show you appreciation** for allowing us to **serve** you.



## Letter to Our Members

2023 was another phenomenal year for your credit union. The purpose of this annual report is to outline and celebrate the credit union's financial condition, and we have a lot to celebrate! The financials are on pages 6 and 7.

Deposit growth was more gradual than in previous years; however, total shares ultimately increased by more than \$3 million. Truity's total assets increased from \$1,094 billion to a new high of \$1,097 billion.

Throughout 2023, we continued to pursue digitalization of our products and services to enhance the member experience. One way we've done this is by implementing a new omnichannel communication system to help simplify the member experience. With this new system, members are able to communicate with member service representatives via video chat in order to increase accessibility and improve their banking experience. We also introduced a new online account that streamlines the application application process. These additions are meant to improve member service and make it easier to do business with us anywhere, anytime.

Additionally, we opened new branches in both Lawrence and Olathe, Kansas. We are thrilled to have the opportunity to expand into Olathe and the Kansas City metro area.

To cap off the year we evaluated opportunities for market expansion which will allow us to further grow our presence in Kansas in 2024.

It is a privilege and an honor to be your credit union. We will continue to be successful because you trust us to provide the essential financial products and services you need.

On behalf of Truity's board of directors and its 200+ employees, thank you for your trust and loyal business.



BRENT BOEVE
Chairman, Board of Directors



A A R O N B E L D N E R
President, CEO
Truity Federal Credit Union

# **Branch Activity**

## Bartlesville

#### **Employee Volunteerism**

Credit union employees give their time and resources generously. Employees voluntarily support Community Cares, the credit union's way of donating to both the United Way and another recipient voted on by Truity employees. The Bartlesville Community Cares Caring in Action partner for 2023 was the Washington County SPCA. In 2023, Bartlesville employees gave over \$36,000 to the United Way and over \$30,000 to Washington County SPCA.

Some of the other recipients of credit union employee generosity and volunteer hours include:

- ► Youth and Family Services
- ► Bartlesville Community Foundation
- ► Salvation Army
- ► Project Tribute
- ► Building Bridges of Oklahoma
- ► The Cottage
- ► Daybreak Rotary
- ► HOPE Clinic
- ► Ray of Hope Advocacy Center
- Mary Martha Outreach
- ► Young Professionals of Bartlesville
- Bartlesville Public Schools
   Foundation
- ► Westside Community Center
- ▶ Concern
- ► Elder Care
- ► Boy Scouts

#### **Community Partners**

In addition to the employees of Phillips 66 and ConocoPhillips in Bartlesville, we serve more than 100 Select Employee Groups, including:

- ► ABB
- ► Bartlesville Public Schools
- ► The City of Bartlesville
- ► Dewey Public Schools
- ► Diversified Systems Resources
- ► Doenges
- ► Hood & Associates CPAs, CP
- ► ImageFirst
- ► OKWU
- ► Patriot Auto Group
- ► Rogers State University
- ► Schlumberger, REDA Production
- ► Skyway Honda
- ► The Voice of the Martyrs, Inc.
- ► Tri County Technology Center
- ► Wesleyan Christian School
- ► Youth and Family Services

### Lawrence

#### **Employee Volunteerism**

The Lawrence branches are always looking for creative ways to show Lawrence residents the value of credit union membership. Community Cares donations from 2023 went to the United Way and Ready for Good.

Truity regularly sponsors events tied to Lawrence Public Schools as well as to The University of Kansas. Events for 2023 included the Lawrence Education Association's School Supply Drive along with several awards given to our local teachers and classified staff.

Other organizations supported by employees in Lawrence include:

- ► Big Brothers Big Sisters
- ► Iunior Achievement
- ► Just Food
- ► American Heart Association

#### **Community Partners**

Not only does the credit union serve the faculty, staff and students of The University of Kansas, we also serve many other Select Employee Groups, including:

- ► Amarr Garage Door
- Bert Nash Community Mental Health Center
- ► Cottonwood, Inc
- ► Hallmark
- ► Haskell Indian Nations University
- ► Kansas University Alumni Association
- ► Lawrence Humane Society
- ► Lawrence Memorial Hospital
- ► Lawrence Public Schools
- ► The Local Firefighters Union, IAFF Local 1596
- Veritas Christian School

## Houston

#### **Employee Volunteerism**

Since we are so closely tied to our Select Employee Groups in Houston, we sponsor many of the activities and causes that are important to them. Other organizations supported by employees in Houston include the United Way.

#### **Community Partners**

In addition to the employees of Phillips 66 and ConocoPhillips in Houston, we serve several other companies, including the Chevron/Phillips Chemical Co.

## Olathe

#### **Employee Volunteerism**

Employees at our brand new Olathe branch have taken advantage of many opportunities to serve and volunteer in the community since we opened in November 2023, including volunteering for and sponsoring community events. The 2024 Caring in Action partner in the Olathe market is Melissa's Second Chances, an animal rescue facility.

#### **Community Partners**

- ► Aldi Distribution Center
- ► City of Olathe
- ► Health Partnership Clinic
- ► Inclusion Connections
- ► KidsTLC
- ► Stone Pillar Vineyard & Winery
- ► Talem Salon and Spa
- ► YMCA of Olathe

## **Community Connections**

Truity Credit Union wouldn't be successful without the support of the communities we serve. Being a good corporate citizen is a high priority for us, and we are proud of the fact that our corporate giving has been at record levels for the past few years at a time when many companies are giving less.

Corporate-wide, Truity employees serve on the boards or other activities of almost 20 different organizations and report volunteering more than 500 hours each year in their communities.

#### **Spirit Cards**

Truity Credit Union makes it easy for members to support local schools and organizations with the Spirit Debit Card program. Members show support for their group by using the cards, and a portion of the interchange is donated to the school or organization featured on the card—\$276,428.81 has been given to area organizations since the program began in 2009.

#### **Truity Education Foundation**

Formed in 2009, this organization has raised more than \$1 million for public school foundations and educational organizations in Bartlesville, Oklahoma and Lawrence, Kansas. Members of the Truity Education Foundation are eligible for membership in Truity Credit Union.





#### Bartlesville, Oklahoma

501 S Johnstone Ave 2612 SE Washington Blvd

#### Lawrence, Kansas

3400 W 6<sup>th</sup> Street 2221 W 31<sup>st</sup> Street 1300 W 23<sup>rd</sup> Street 4821 W 6<sup>th</sup> Street

#### Houston, Texas

925 N Eldridge Parkway Room #EC4-01-N314 ConocoPhillips EC4 2331 CityWest Blvd, Ste 143 Phillips 66 World HQ

#### Olathe, Kansas

11172 S Lone Elm Rd



Bartlesville



Lawrence



Olathe

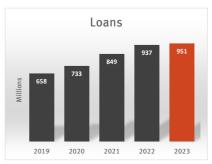


Houston

# Consolidated Balance Sheet

ASSETS	2022	2022
Cash	\$64,735,000	\$57,511,000
Investments	\$56,311,000	\$74,023,000
Loans to members	\$950,788,000	\$936,576,000
Less allowance for loan losses	(\$11,312,000)	(\$6,862,000)
Net loans	\$939,476,000	\$929,714,000
Property and equipment	\$13,879,000	\$8,433,000
Other assets	\$22,786,000	\$24,070,000
TOTAL ASSETS	\$1,097,187,000	\$1,093,751,000
LIABILITIES & MEMBERS' EQUITY	(	
Member Deposit Accounts:		
Shares, share drafts & money markets	\$690,456,000	\$772,236,000
Share certificates	\$226,885,000	\$140,734,000
	\$917,341,000	\$912,970,000
Other liabilities	\$10,078,000	\$11,573,00
Borrowed funds	\$58,500,000	\$61,500,000
Total Liabilities	\$985,919,000	\$986,043,000
Members' Equity:		
Regular reserve	\$6,191,000	\$6,191,000
Undivided earnings	\$107,730,000	\$105,155,000
Unrealized gain (loss) on available for-sale investments	(\$2,653,000)	(\$3,638,000)
Total Members' Equity	\$111,268,000	\$107,708,000
TOTAL LIABILITIES & MEMBERS' EQUITY	\$1,097,187,000	\$1,093,751,000

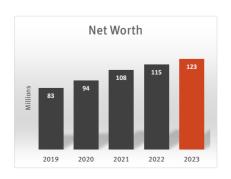




# Consolidated Statement of Earnings

INTEREST INCOME	2023	2022
Interest on loans to members	\$51,626,000	\$42,739,000
Interest on investments & cash equivalents	\$8,852,000	\$1,340,000
Total Interest Income	\$54,478,000	\$44,079,000
INTEREST EXPENSE		
Shares, share drafts & money markets	\$7,614,000	\$3,389,000
Share certificates	\$5,754,000	\$1,193,000
Total dividend expense	\$13,368,000	\$4,582,000
Interest on borrowed funds	\$1,963,000	\$909,000
Total interest expense	\$15,331,000	\$5,491,000
Net interest income	\$39,147,000	\$38,588,000
Provision for Loan Losses	\$7,809,000	\$6,212,000
Net interest income after provision for loan losses	\$31,338,000	\$32,376,000
Non-interest income	\$11,611,000	\$14,856,000
Non-interest expense	\$36,324,000	\$38,141,000

Copies of audited financial statements are available upon request.





## **Board of Directors**

Truity is governed by a volunteer board of directors composed of Truity members. They guide the general direction and affairs of the credit union in accordance with our bylaws.



Scott Hensley BCP Manager, ConocoPhillips, Retired



Brent Boeve, Chairman Manager, SAP PRA Projects, ConocoPhillips, Retired



Matthew McClorey
President, CritiTech
Inc.
President, CritiTech
Particle Engineering
Solutions, Inc.



Beverly Dollar
Sr. Intellectual
Property Counsel,
ConocoPhillips,
Retired



Brit Parker Manager, IS Business Partner Upstream, ConocoPhillips, Retired



Bob Beets Manager, Information Technology, ConocoPhillips



Chuck Rohrs
Manager Internal
Audit - Corporate,
Phillips 66,
Retired



Daylon Eads Manager, Facilities Engineering, ConocoPhillips



Kay Sallee Chief Information Officer, Phillips 66, Retired



Matt Epperson Manager, HR Operations, Phillips 66



Andrew Thompson General Manager, Financial Services, ConocoPhillips

## Supervisory Report

The role of the Supervisory Committee is to ensure that members' interests are protected by conducting audits and reviews of key financial and operating components of the credit union. Appointed by the credit union board of directors, the Supervisory Committee is responsible for coordinating audits to determine that accounting records are prepared promptly, and that they accurately reflect the credit union's condition.

To assist in this process, the committee engaged the firm of Doeren Mayhew to perform the annual audit of the credit union for the year ending December 31, 2023.

As a result of this audit and our ongoing internal audit, it is the opinion of the Supervisory Committee that the financial statements fairly and accurately reflect the condition of the credit union.

On behalf of the Supervisory Committee, we appreciate the opportunity to serve the credit union, and as always, we welcome your comments and suggestions.

# Supervisory Committee



Mary Friedman, Chairwoman GIPA - Consultant Privacy and Awareness, ConocoPhillips, Retired



Bethany Haley
Team Lead,
Consignments,
Marketing Financial
Services,
Phillips 66



Kelli Edwards Vice President, Sutterfield Financial Group, Inc.



Elysse Wiseman Supervisor, Marketing and Lubes Closing & Control, Phillips 66



Justin McCall
Director,
Leveraged Services,
Financial Services,
ConocoPhillips





